



The 16TH Annual **Year 12 Muslim Achievement Awards**

Sydney - Melbourne - Adelaide - Brisbane - Perth



Human Appeal

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SPONSORSHIP**

"Working to educate generations who will benefit the world"



Human Appeal



The 16TH Annual
**Year 12
Muslim
Achievement
Awards**

Page 03 - **Director's Welcome**

Page 04 - **The 2022 Awards**

Page 12 - **Sponsorship Packages**

Page 13 - **Sponsorship Agreement**

Page 14 - **Thanks to our Sponsors**



DIRECTOR'S MESSAGE



Dear Respected Brothers and Sisters,

For the past 31 years at Human Appeal Australia, we strived to make a difference in the lives of those who are in need. Although our reach extends to 39 locations worldwide, we never forgot our origins. We catered for our local needs here in Australia. We supported fellow citizens in difficult times, whether it be droughts, floods, brushfires or isolation during COVID-19 lockdowns. We implemented many projects locally to empower our youth and enable them to have brighter future for generations to come.

At Human Appeal Australia youth and education is a priority as they are the future of our community. Therefore, we have tailored a series of programs to keep them connected, provide them with the means to excel in their endeavours and be both positive & active citizens to our beautiful home; Australia. Through our Leadership Alumni Program, particularly the Year 12 High Achievers Awards, Human Appeal Australia is highlighting the great achievement of our dearest students who will be pursuing careers that will contribute significantly to society & beyond.

As one of our respected supporters and esteemed businesses, Human Appeal Australia (HAA) proudly presents to you the 16th Annual Year 12 Muslim Achievement Awards. An annual national event dedicated

to recognize the great achievement of our Year 12 students who have attained ATAR scores of 90% and above. Last year's High Achievers Awards were held in five cities nationwide: Sydney, Melbourne, Adelaide, Brisbane and Perth. Close to 400 students and their families participated in the marvelous occasion.

This great initiative would have not been possible without the contribution of our valued sponsors. Hence, we write to offer you the opportunity to support this incredible program and join our quest to build a better future for our youth.

Your anticipated sponsorship will not only provide gifts for talented students that will encourage them to excel in their chosen profession but also constitute a great opportunity for your organisation to raise brand awareness and increase client base.

Please find enclosed more information about the event including sponsorship packages, events' dates and details.

I look forward to working with you for the benefit of the community and anticipate your kind sponsorship.

Bashar Al-Jamal
Director
Human Appeal Australia



Human Appeal



A look into the 15th Annual Human Appeal Australia Year 12 Muslim Achievement Awards



HAA Year 12 Muslim Achievement Awards Sydney 2022

In February/March 2022, Human Appeal Australia hosted its 30th Anniversary Celebration in addition to the 15th Year 12 Muslim Achievement Awards in five cities across Australia.

The 30th anniversary celebration presented the 30 years' history of improving the lives of so many disadvantaged people around the world. The events included an engaging program raising awareness about HAA's mission featuring prominent speakers and international guests.

Imam Mufti Menk, the much-loved nasheed artist Mesut Kurtis - and comedian Preacher Moss participated in the celebratory occasion.

In conjunction with the 30th anniversary HAA hosted its 15th Year 12 Muslim Achievement Awards acknowledging the outstanding achievements of HSC students who received an ATAR of 90% and above, recognising their hard work and dedication. Each student was awarded with a certificate of appreciation and valuable gift. Simultaneously on a national level in Sydney, Melbourne, Adelaide, Brisbane and Perth. Close to 400 students were awarded nationwide.

Starting with Adelaide on Saturday the 26th February, 19 students were awarded at the Fulham Gardens, The Grand Ballroom. The ceremony began with acknowledging the

"Working to educate generations who will benefit the world"

traditional owners of the land and Quran recitation by Sheikh Riad Al Rifa'i. Branch Manager of Human Appeal's Adelaide office, Ali Kadir welcomed guests, acknowledging the high achievers and outlining the work Human Appeal Australia has been doing for the past 30 years, locally and overseas.

The Hon. Jing Lee MLC, The Assistant Minister to the Premier of South Australia spoke on Ethics of Success. Other speakers included Sheikh Abdul Salam Alim and Dr Hani Abul Khair, Principal of Iqra College.

Followed by the event in Perth on the 27th of February in the prestigious Duxton Hotel. 30 students awarded accompanied by their families and a number of community leaders and dignitaries which included: Honourable Mayor of Gosnells Teresa Lynes; Cr. Sara Saberi - Councillor of Canning; Mr. Ibrahim Latheef Strategic Advisor WA Police Force; Mr. Abdullah Khan CEP and Executive Principle of AIC and Dr. Rateb Jneid-President of AFIC.

All guests absolutely loved the performance and remarks of the Comedian Preacher Moss, amongst applause and laughter, the guests also sang along to much loved nasheeds with artist Mesut Kurtis's unique talent shining through every performance. The night was enjoyed and appreciated by many, with a parent of one of the awarded students writing to Human Appeal Australia to express the family's

gratitude "Thank you for organising and setting up a wonderful event. It was very humbling to reflect on the massive efforts Human Appeal Australia have channeled so much towards helping the wider community locally and overseas."

On Sunday the 6th of March guests and students enjoyed a wonderful celebration awards ceremony at the Waterview in Bicentennial Park, in Sydney, where an incredible 213 students were awarded on the night. Students were honoured for their hard work, awarded certificates of recognition and were gifted 9th Generation iPads. The night included an engaging program raising awareness about HAA's mission featuring prominent speakers and international guests. Imam Mufti Ismail Menk, the leading global Islamic scholar & motivational speaker sent the video message with warm wishes for all year 12 achievers and guests. During the events, Nasheed artist Mesut Kurtis from Macedonia performed several nasheeds, which prompted a massive sing-a-long from the guests. The audience absolutely loved the hilarious stand-up comedian from Houston - USA Preacher Moss. Various respected members of the community, politicians, school principals, businesses and family members attended ceremonies in the five cities.

MC'd by Omar Al-Jamal, the 30th Anniversary Celebration Gala Dinner



Dr Ali M KRAISHAN Ambassador, Embassy of the Hashemite Kingdom of Jordan at HAA 30th Anniversary Gala Dinner Sydney 2022



Jihad Dib MP at HAA Year 12 Muslim Achievement Awards Sydney 2022



Senator Paul Scar at HAA Year 12 Muslim Achievement Awards Brisbane 2022



HAA Year 12 Muslim Achievement Award Recipients in Melbourne 2022

was opened with an Acknowledgement of traditional owners of the land, an Indigenous performance and the heart-warming recitation of the Quran by Sheikh Khaled Zrayka.

Human Appeal Australia's Director, Bashar Al-Jamal welcomed guests then various speeches were delivered by Dr Ibrahim Abu Mohammed, the Grand Mufti of Australia; The Hon. Tony Burke, Federal Member for Watson; The Hon. Clr Philip Ruddock AO, Mayor of Hornsby Shire; the member for Lakemba Mr Jihad

Dib, MP; Sheikh Shadi Alsuleiman, president of the Australian National Imams Council (ANIC); Dr Intaj Ali Director of Education Al-Faisal College; Amira Zaki from Tender Loving Care Disability Services and Students Sara Kareem (99.95 ATAR) & Jad Motassam (99.90 ATAR) Ms Wendy Lindsay, MP Member for East Hills was also amongst the guests, congratulated the students and acknowledged the 30 years of Human Appeal Australia's local and international charity work and services to the community.



Amin El-Bureeny HAA Head of Community Care, student Nahida Hafza and Khalil Hafza, Managing Director - Binah



Issam Chaouk, HAA Director of Projects, student Omar AlSuleiman, Sheikh Shadi AlSuleiman, President of ANIC and Jihad Dib MP



HAA Year 12 Muslim Achievement Award Recipients in Adelaide 2022



HAA Year 12 Muslim Achievement Award Recipients in Brisbane 2022

“Education makes the world a better place”



HAA is proud of students' achievements and pleased to continue supporting Australian generations who will benefit the country and the world

This event would not have been possible without our generous sponsors, who have always believed in Human Appeal's mission and vision, giving their utmost support to the annual Year 12 Muslim Achievement Awards. Thank you to the generous businesses and organisations who continue to support this iconic event.

Human Appeal Australia would like to congratulate all the Year 12 students of 2021 for their success and wish them all the best in the near future.

"For 30 years, we have strived to make a difference in the lives of those in need.

We have been able to grow this organization from raising \$25,000 in Sydney in 1991 to a nationwide network with offices in Melbourne, Adelaide, Brisbane & Perth with total donations amounting to \$261 million throughout the 30 years. This has taken many forms whether it be the countless hot meals we've cooked, the numerous food parcels we've provided, the thousands of water wells that we have built, the thousands of orphans whose education we have sponsored, the dozens of hospitals we've supplied with equipment and medicine as well as



The Hon. Tony Burke, Member for Watson, Minister for Employment and Workplace Relations, Minister for the Arts at HAA 30th Anniversary Gala Dinner Sydney 2022



Ms Cindy McLeish MP, Shadow Assistant Treasurer Member for Eildon at HAA Year 12 Muslim Achievement Awards Melbourne 2022



Dr Ibrahim Abu Mohammed, the Grand Mufti of Australia speaking at HAA 30th Anniversary Gala Dinner Sydney 2022



The Hon. Jing Lee MLC, Assistant Minister to the Premier of SA, at HAA Year 12 Muslim Achievement Awards Adelaide 2022



Cr. Sara Saberi, Councillor of Canning at HAA Year 12 Muslim Achievement Awards Perth 2022

thousands of refugee families we've provided with shelter.

Whilst we have worked abroad, we have also worked at home, here in Australia. By supporting our fellow citizens in times of need, whether it be droughts, floods, bushfires or isolation during lockdown; we have always been there. What made this a reality is the strong bonds we have built over the last 3 decades with our mosques, schools, community organizations and local businesses. However most importantly, it was thanks to you, our incredible donors and volunteers, we were able to help so many disadvantaged people around the world" said Bashar Al-Jamal, Director of Human Appeal Australia

A big thank you to all of Human Appeal Australia's donors, volunteers and supporters for your dedication to making a positive impact in the world.

*“A better educated
generation ensures
a better future”*

Comedian Preacher Moss
at HAA Year 12 Muslim
Achievement Awards
Sydney 2022





2022 HAA Year 12
Muslim Achievement
Award Recipients along
with Sydney HAA team



2022 HAA Year 12
Muslim Achievement
Award Recipients in
Brisbane



2022 HAA Year 12
Muslim Achievement
Award Recipients in
Adelaide



2022 HAA Year 12
Muslim Achievement
Award Recipients in
Perth

Your generosity has been vital to creating a better future and your support has made the difference as we continue to tackle the most pressing global challenges. Thank you for being with us on the road to goodness.

Human Appeal Australia, 30 years of humanity actioned, and always with you on the road to goodness.

If you know of any student in Sydney, Melbourne, Adelaide, Brisbane or Perth who achieved an ATAR score of 90 or above in 2022, encourage them to register online at:

www.humanappeal.org.au or call 1300 760 155 by Wednesday 1st of February 2023.

"Paving the Path to Success"

Nashid Artist Mesut Kertis
at HAA Year 12 Muslim
Achievement Awards
Sydney 2022



Sponsorship Packages



Human Appeal



Platinum \$10,000

- Your logo will appear as a platinum sponsor on two email campaigns to over 40,000 prominent contacts of HAA donors and supporters. (providing we received your signed sponsorship agreement and logo prior to the campaign launch).
- Your Roll up banners at the entry/exit at your state's event venue. (banners provided by sponsor).
- 1-month advertisement at the Voice of Islam Radio Station (30 seconds Ad – provided by sponsor)
- Acknowledgment on stage at 5 states' events.
- Your logo will appear in a prominent position on Human Appeal Australia's website High Achievers page (with a link to your website).
- Two posts mentioning your business as a Platinum Sponsor on HAA's Facebook page (over 500,000 reach)
- Hand out gifts to students on stage. (at your state's event).
- 4 VIP invitations to the High Achievers Event. (at your state's event).
- 2 show bag inserts with students' gifts.
- Your logo will appear on the main screen at all events in other states with approximately 3000 guests.
- Your logo will appear in 200 Sponsorship booklets for next year's event.

Gold \$7,000

- Your logo will appear as a Gold sponsor on 1 email campaign to over 40,000 prominent contacts of HAA donors and supporters. (providing we received your signed sponsorship agreement and logo prior to the campaign launch).
- Acknowledgment on stage at your state's events.
- Your logo will appear in on Human Appeal Australia's website High Achievers Page, (with a link to your website).
- One post mentioning your business as a Gold Sponsor on HAA's Facebook page.
- Hand out gifts to students on stage. (at your state's event).
- 3 VIP invitations to the High Achievers Event. (at your state's event).
- 1 show bag inserts with students' gifts.
- Your logo will appear on the main screen at all events in other states with approximately 3000 guests.
- Your logo will appear in 200 Sponsorship booklets for next year's event.

Silver \$5,000

- Your logo will appear as a Silver sponsor on 1 email campaign to over 40,000 prominent contacts of HAA donors and supporters. (providing we received your signed sponsorship agreement and logo prior to the campaign launch).
- Acknowledgment on stage at your state's events.
- Your logo will appear on Human Appeal Australia's website High Achievers Page, (with a link to your website).
- 1 post mentioning your business as a Silver Sponsor on HAA's Facebook page with a link to your business.
- 2 VIP invitations to the High Achievers Event. (at your state's event).
- Your logo will appear on the main screen at your state's event.
- Your logo will appear in 200 Sponsorship booklets for next year's event.

Bronze \$3,000

- 2 VIP invitations to the event. (at your state's event).
- Your logo will appear on the main screen at your state's event.
- Your logo will appear on Human Appeal Australia's website High Achievers Page, (with a link to your website).
- 1 post mentioning your business as a Bronze Sponsor on HAA's Facebook page with a link to your business.
- Your logo will appear in 200 Sponsorship booklets for next year's event.

Supporter \$1,000

- 2 VIP invitations to the event. (at your state's event).
- Your logo will appear on the main screen at your state's event.
- Your logo will appear in 200 Sponsorship booklets for next year's event.

Sponsorship Agreement



Human Appeal



Human Appeal Australia is currently accepting sponsorships for the Year 12 Muslim Achievement Awards in February/March 2023. You can secure a position by completing and signing the agreement below and submitting it directly to your local state office, or via email: info@humanappeal.org.au

Once an employee has spoken with you, your company logo, business card and all relevant information will be requested.

For all inquiries please call us on **1300 760 155**.

Date:/...../.....

Between: (Sponsor), and the Organisers of The Year 12 Muslim Achievement Awards, represented by Human Appeal Australia (Sponsee).

Sponsorship package chosen:

- ☐ \$10,000 (Platinum)
- ☐ \$7,000 (Gold)
- ☐ \$5,000 (Silver)
- ☐ \$3,000 (Bronze)
- ☐ \$1,000 (Supporter)

Terms of Agreement:

1. The Sponsee is obliged to fulfill the rights of the sponsor in accordance to the type of sponsorship package chosen.
2. The Sponsor agrees to provide sponsorships in the form of Cash or Bank Transfer payable to the Sponsee 3 weeks before the event at the latest.
3. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
4. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
5. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

Full Name: Business Name:

Contact Number: Email:

Signed: Date:/...../.....

PAYMENT OPTIONS

Direct Deposit
Human Appeal Australia
BSB: 325-185
Acct No: 0384 2116

CHEQUE OR MONEY ORDERS (Attach cheque/money order to)

Sydney 119 Haldon Street Lakemba NSW 2195
Melbourne 149 Sydney Road Coburg VIC 3058
Adelaide 307 Wright Street, Adelaide SA 5000
Brisbane 16 Queens Road Slacks Creek QLD 4127
Perth 2/1397 Albany Highway, Cannington, WA 6107

Human Appeal Australia would like to express warm thanks and gratitude to the following organisations and businesses for supporting the Year 12 Muslim Achievement Awards.



Human Appeal



PLATINUM SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



SUPPORTERS



Sydney Office

119 Haldon Street
Lakemba NSW 2195

Email info@humanappeal.org.au

Ph 02 9750 3161

Melbourne Office

149 Sydney Road
Coburg VIC 3058

Email mel@humanappeal.org.au

Ph 03 9386 4677

Adelaide Office

307 Wright Street,
Adelaide SA 5000

Email sa@humanappeal.org.au

Ph 08 7200 2882

Brisbane Office

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Slacks Creek QLD 4127

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Cannington, WA 6107

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Human Appeal

Always with you on the road to goodness.

Call **1300 760 155** Visit **www.hai.org.au**

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